

# Raise Your Hand Auction & Gala

Saturday, October 1, 2016

The Asheville Event Centre, Sweeten Creek Road

## Program Book Advertising Opportunities

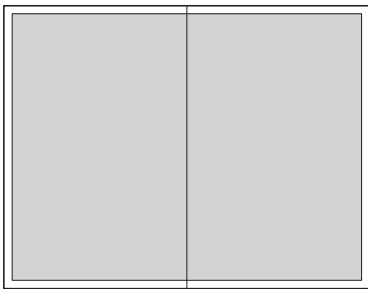
WNCAP is proud to present the **28th Annual Raise Your Hand Auction & Gala** to continue its mission of providing HIV-related prevention education, client services and advocacy to our community. Consider this opportunity to publicize your business to our 250 discerning guests while giving to a great cause! All proceeds benefit WNCAP.

Here's all you have to do:

**1 Reserve Ad Space** Mark clearly under 'Payment Information' which ad size you would like to reserve.

**2 Pay for Ad Space** Payment is due with your commitment to an ad space; your signature constitutes a contract with us. You may use this form to enter payment information: just fill in the 'Payment Information' section and mail it back to us at WNCAP, PO Box 2411, Asheville, NC 28802-2411 or fax it to **Jesse's** attention at 828.253.8602.

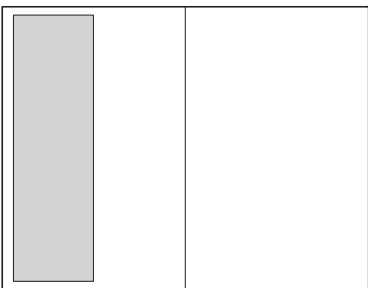
**3 Submit Artwork** Camera-ready (fully designed) artwork must be submitted no later than Aug. 17<sup>th</sup>, 2016. *If you would like to place a simple "In Memory Of" message or just your logo and contact information in a 1/8 size ad for us to design, you must submit this material no later than Aug 10<sup>th</sup>*. Please follow the guidelines carefully for your submissions. Artwork should be compressed (stuffed or zipped) and emailed to Jesse at [jesse@wncap.org](mailto:jesse@wncap.org)



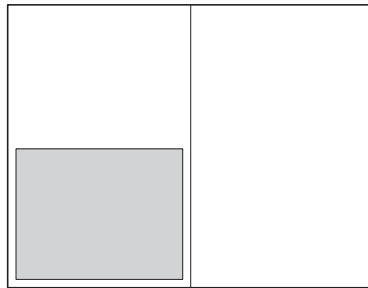
**Double Page / 10.5 x 8"**  
Cost: \$150



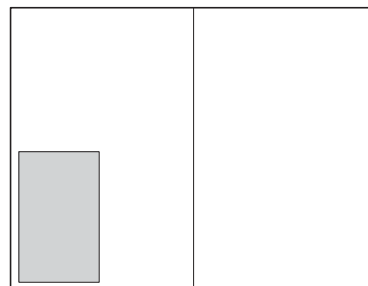
**Full Page / 5 x 8"**  
Cost: \$100



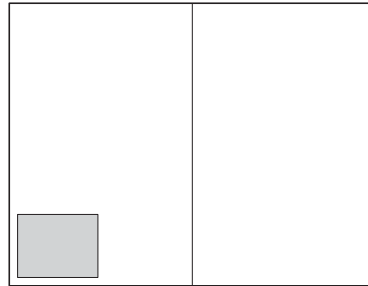
**Half Page Vertical / 2.4 x 8"**  
Cost: \$75



**Half Page Horizontal / 5 x 3.9"**  
Cost: \$75



**Quarter Page / 2.4 x 3.9"**  
Cost: \$50



**One-eighth Page / 2.4 x 1.9"** ("In Memory Of" message or Logo + Contact Info suggested) Cost: \$25

### PAYMENT INFORMATION

Name \_\_\_\_\_ Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Ad Size \_\_\_\_\_ Ad Cost \$ \_\_\_\_\_

Payment (circle one): **Check** (Enclosed) or **Credit Card** (Amex, MC, Visa, Discover)

Card # \_\_\_\_\_

Exp. Date \_\_\_\_ / \_\_\_\_ SecCode \_\_\_\_\_

### ARTWORK SPECIFICATIONS

#### ACCEPTABLE FILE FORMATS

(Both MAC and PC files are accepted):

**Illustrator EPS:** All fonts must be outlined or pathed, all images must be embedded

**Photoshop:** TIFF or High-Res (300dpi) JPEG

**Adobe PDF:** Before creating the PDF, ensure all fonts are outlined and all images embedded. Do not rely on Adobe PDF to embed the fonts and images for you.

#### UNACCEPTABLE FILE FORMATS

Microsoft Word, PowerPoint, Corel Draw, etc.

**Image Resolution:** 300 dpi (minimum)

**Color:** Format all artwork to grayscale or CMYK, not RGB

**Questions?** Send an email to **Jesse Oates Vest** at [jesse@wncap.org](mailto:jesse@wncap.org) or call 828-252-7489